

## ORDER



**Orders**  
**Order / Rev:** 719553 - 1  
**Alt Order #:** 06359357  
**Product Desc:** OBAMA SCHED C  
**Estimate:** 1897 C  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 10/01/12 / 10/29/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	28	\$32,600.00	\$27,710.00
11/05/12	11/11/12	13	\$10,150.00	\$8,627.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	41	\$42,750.00	\$36,337.50	0.00
<b>Totals</b>	<b>41</b>	<b>\$42,750.00</b>	<b>\$36,337.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	11/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	4		\$700.00	0.00							
2	WTSP	10/30/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	3		\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/30/12-11/05/12		Price Is Right Credited		11a-12p	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
2	WTSP	10/30/12-11/05/12		Price Is Right Credited		11a-12p	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
3	WTSP	10/30/12-11/05/12		Price Is Right Credited		11a-12p	MTWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
3	WTSP	10/30/12	11/05/12	Y&R Young and the Restless	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	3		\$1,100.00	0.00							
4	WTSP	10/30/12	11/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	MTWTF--	5		\$900.00	0.00							
5	WTSP	10/30/12	11/05/12		CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00

Order / Rev: 719553 - 1  
 Alt Order #: 06359357  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED C  
 Estimate: 1897 C  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				B&B											
				Bold and Beautiful											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$1,100.00		0.00				
6	WTSP	10/30/12	11/05/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$800.00		0.00				
7	WTSP	10/30/12	11/05/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
				5-530p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$550.00		0.00				
8	WTSP	10/30/12	11/05/12	CBS Evening News	CM	630-7p	M-W-F--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	M-W-F--		3			\$1,000.00		0.00				
9	WTSP	10/30/12	11/05/12	CBS This Morning	CM	7-9a	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				CBS This Morning		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$400.00		0.00				
10	WTSP	10/30/12	11/05/12	CBS This Morning	CM	7-9a	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$400.00		0.00				
11	WTSP	10/30/12	11/05/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		3			\$200.00		0.00				
12	WTSP	11/02/12	11/02/12	Fri Prime C	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				Blue Bloods											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$6,000.00		0.00				
13	WTSP	11/02/12	11/02/12	Fri Prime A	CM	Fri 8-9p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$6,000.00		0.00				
14	WTSP	10/30/12	11/02/12	CBS This Morning	CM	7-9a	-TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		1			\$400.00		0.00				
15	WTSP	11/04/12	11/04/12	LN (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Late News (Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$1,800.00		0.00				
E 16	WTSP	11/05/12	11/05/12	Y&R	CM	1230-130p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	11/05/12-11/11/12	Y&R			1230-130p	M-----	:30	<del>(\$1,100.00)</del>	0.00	NM				
Credited															
E 17	WTSP	11/05/12	11/05/12	B&B	CM	130-2p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
				Bold and Beautiful											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTSP	11/05/12-11/11/12	B&B			130-2p	M-----	:30	<del>(\$1,100.00)</del>	0.00	NM				
Credited															
18	WTSP	10/30/12	11/05/12		CM	11a-12p	MTWTF--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00

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Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED C  
 Estimate: 1897 C

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right															
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,600.00		0.00				
19	WTSP	10/30/12	11/05/12	M-F 930-10a	CM	930-10a	MTWTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			1		\$200.00		0.00				
N20	WTSP	11/05/12	11/05/12	M-F CBS Soaps	CM	M-F 1230-2p	M-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
Young & Restless/Bold & Beauti															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$1,400.00		0.00				
													Totals	41	\$42,750.00